



SPONSOR MCCA TODAY

Dreams Come True Sponsor



A "DREAMS COME TRUE" SPONSOR IS WHEN A BUSINESS KINDLY DONATES FOR AN ATHLETE THAT CAN'T OTHERWISE AFFORD TO JOIN COMPETITIVE CHEER DUE TO FINANCIAL HARDSHIPS.

GIVE THE GIFT THAT CAN CHANGE A LIFE THIS SEASON.
YOUR CONTRIBUTION NOT ONLY HELPS A FAMILY IN NEED BUT
PUTS A HUGE SMILE ON A CHILDS FACE!



GAIN THE BENEFITS OF DONATING!

- MCCA IS NON-FOR-PROFIT (501c3)
- YOUR DONATION WOULD BE A FULL TAX RIDE OFF

SPONSORS WILL RECEIVE THE FOLLOWING BENEFITS:

10-15 Business Referrals a month across local community pages on social media!
 MCCA will TAG your business & any employees you wish us too!
 We'll send referrals your way monthly for 6 months!

Your Business Name & Logo will be displayed on
 Newsletters, Event Flyers, & Social Media Platforms
(6 months of advertisements going out to all our cheer families)

During Parades & local fundraisers your Business Name & Logo will be featured
 on banners throughout the season
(Seen by thousands of families, community members, & neighboring residents)

Business Name & Logo seen on Practice Uniforms
(Worn Daily by all MCCA athletes & volunteers)

Business Name & Logo Displayed on Banners in our Gym
(Seen by hundreds of families daily)

Sponsors receives organizational
 Sponsorship Plaque & Photo at the end of the cheer season

Sponsor receives FREE tickets to MCCA Showcase event- featuring a LIVE talk
 highlighting YOUR business. The talk will be a brief summary of the following:

- Introduction of the Business (Sponsor)
- Expressing gratitude to the Sponsor
- Displaying their logo and business name
 - Brief description of business
 - Contact & Website Information

MCCA will give sponsors any paperwork needed to give to their accountants so
 that this can be a tax ride off.

(\$1250 Donation)

Checks can be made out to:
 McHenry County Cheerleading Academy or MCCA

- EIN: 99-1394902
- Public Charity Status: 509(a)(2) 501c3
- Address: 1324 Oakview Terrace, Woodstock, IL. 60098
- Practice Location: 205 Lindow Lane, Marengo, IL.
- Phone: (312) 375-9453



SPONSOR SIGN UP

BUSINESS NAME: _____

BUSINESS ADDRESS: _____

BUSINESS PHONE: _____

BUSINESS EMAIL: _____

BUSINESS WEBSITE: _____

POINT OF CONTACT: _____ POSITION: _____

CONTACTS PH: _____

IS THERE A SPECIFIC ATHLETE YOU WOULD LIKE TO SPONSOR? YES NO

IF YES, WHO? _____

DO YOU HAVE A COMPANY LOGO? _____

IF YES, CAN YOU EMAIL THAT LOGO TO THE FOLLOWING:

JENNA@MCHENRYCOUNTYCHEERACADEMY.COM

MAURI@MCHENRYCOUNTYCHEERACADEMY.COM

IS THERE ANYTHING SPECIFIC YOU WOULD LIKE US TO SAY ABOUT YOUR BUSINESS/COMPANY?

IS THERE SOMEONE YOU WOULD LIKE US TO TAG ON FACEBOOK WHEN WE INITIATE REFERRALS?

IF YES, PLEASE INCLUDE THEIR ACTUAL NAME ON FACEBOOK AND ANY PERTINENT INFORMATION SO WE CAN IDENTIFY THAT WE ARE TAGGING THE CORRECT PERSON.

MCCA will give sponsors any paperwork needed to give to their accountants so that this can be a tax ride off.

\$1250 Donation

Checks can be made out to:
McHenry County Cheerleading Academy or MCCA

- EIN: 99-1394902
- Public Charity Status: 509(a)(2) 501c3
- Address: 1324 Oakview Terrace, Woodstock, IL. 60098
- Practice Location: 205 Lindow Lane, Marengo, IL.
- Phone: (312) 375-9453