



SPONSOR MCCA TODAY

Silver Level Sponsor



Business Owners- Here is your chance to get some extra exposure in the community! HELP US HELP YOU!

Get recognized within the neighborhood, find some new clients, and build relationships with new customers!

SPONSORS WILL RECEIVE THE FOLLOWING BENEFITS:

Business Referrals across local community pages on social media!

Your Business Name & Logo will be displayed on Newsletters, Event Flyers, & Social Media Platforms
(6 months of advertisements going out to all our cheer families)

During Parades & local fundraisers your Business Name & Logo will be featured on banners throughout the season
(Seen by thousands of families, community members, & neighboring residents)

Business Name & Logo seen on Practice Uniforms
(Worn Daily by all MCCA athletes & volunteers)

Business Name & Logo Displayed on Banners in our Gym
(Seen by 100's of families daily)

**Sponsors receives organizational
Sponsorship Plaque & Photo at the end of the cheer season**

**Sponsor receives FREE tickets to MCCA Showcase event- featuring a
LIVE talk highlighting YOUR business. The talk will be a brief
summary of the following:**

- Introduction of the Business (Sponsor)
- Expressing gratitude to the Sponsor
- Displaying their logo and business name
 - Brief description of business
 - Contact & Website Information

**MCCA will give sponsors any paperwork needed to give to their
accountants so that this can be a tax ride off.**

\$500 Donation

Checks can be made out to:
McHenry County Cheerleading Academy or MCCA

- EIN: 99-1394902
- Public Charity Status: 509(a)(2) 501c3
- Address: 1324 Oakview Terrace, Woodstock, IL. 60098
- Phone: (312) 375-9453



SILVER SPONSOR SIGN UP

BUSINESS NAME: _____

BUSINESS ADDRESS: _____

BUSINESS PHONE: _____

BUSINESS EMAIL: _____

BUSINESS WEBSITE: _____

POINT OF CONTACT: _____ POSITION: _____

CONTACTS PH: _____

IS THERE A SPECIFIC ATHLETE YOU WOULD LIKE TO SPONSOR? YES NO

IF YES, WHO? _____

DO YOU HAVE A COMPANY LOGO? _____

IF YES, EMAIL THAT LOGO TO THE FOLLOWING:

JENNA@MCHENRYCOUNTYCHEERACADEMY.COM

IS THERE ANYTHING SPECIFIC YOU WOULD LIKE US TO SAY ABOUT YOUR BUSINESS/COMPANY?

IS THERE SOMEONE YOU WOULD LIKE US TO TAG ON FACEBOOK WHEN WE INITIATE REFERRALS?

IF YES, PLEASE INCLUDE THEIR ACTUAL NAME ON FACEBOOK AND ANY PERTINENT INFORMATION SO WE CAN IDENTIFY THAT WE ARE TAGGING THE CORRECT PERSON.

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