



# SPONSOR MCCA TODAY

## *Gold Level Sponsor*



Hey Parents! Can your company sponsor your child this cheer season? Perhaps you own your own business or work for a company that can fund your child this cheer season! Gain the amazing benefits of sponsorship.

### SPONSORS WILL RECEIVE THE FOLLOWING BENEFITS:

Business Referrals across local community pages on social media!  
MCCA will TAG your business along with an employee of your choice.

Your Business Name & Logo will be displayed on  
Newsletters, Event Flyers, & Social Media Platforms

During Parades & local fundraisers your Business Name & Logo  
will be featured on banners throughout the season  
*(Seen by thousands of families, community members, & neighboring residents)*

Business Name & Logo seen on Practice Uniforms  
*(Worn Daily by all MCCA athletes & volunteers)*

Business Name & Logo Displayed on Banners in our Gym  
*(Seen by 100's of families daily)*

Sponsors receives organizational

## Sponsorship Plaque & Photo at the end of the cheer season

Sponsor receives FREE tickets to MCCA Showcase event- featuring a LIVE talk highlighting YOUR business. The talk will be a brief summary of the following:

- Introduction of the Business (Sponsor)
- Expressing gratitude to the Sponsor
- Displaying their logo and business name
  - Brief description of business
  - Contact & Website Information

MCCA will give sponsors any paperwork needed to give to their accountants so that this can be a tax ride off.

## \$1000 Donation

Checks can be made out to:  
McHenry County Cheerleading Academy or MCCA

- EIN: 99-1394902
- Public Charity Status: 509(a)(2) 501c3
- Address: 1324 Oakview Terrace, Woodstock, IL. 60098
- Phone: (312) 375-9453



# GOLD SPONSOR SIGN UP

BUSINESS NAME: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

BUSINESS PHONE: \_\_\_\_\_

BUSINESS EMAIL: \_\_\_\_\_

BUSINESS WEBSITE: \_\_\_\_\_

POINT OF CONTACT: \_\_\_\_\_ POSITION: \_\_\_\_\_

CONTACTS PH: \_\_\_\_\_

IS THERE A SPECIFIC ATHLETE YOU WOULD LIKE TO SPONSOR? YES NO

IF YES, WHO? \_\_\_\_\_

DO YOU HAVE A COMPANY LOGO? \_\_\_\_\_

IF YES, EMAIL THAT LOGO TO THE FOLLOWING:

[JENNA@MCHENRYCOUNTYCHEERACADEMY.COM](mailto:JENNA@MCHENRYCOUNTYCHEERACADEMY.COM)

IS THERE ANYTHING SPECIFIC YOU WOULD LIKE US TO SAY ABOUT YOUR BUSINESS/COMPANY?

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IS THERE SOMEONE YOU WOULD LIKE US TO TAG ON FACEBOOK WHEN WE INITIATE REFERRALS?

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IF YES, PLEASE INCLUDE THEIR ACTUAL NAME ON FACEBOOK AND ANY PERTINENT INFORMATION SO WE CAN IDENTIFY THAT WE ARE TAGGING THE CORRECT PERSON.

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