



McHenry County Cheerleading Academy
1324 Oakview Terrace, Woodstock, IL 60098
Public Charity Status: 509c3- 509(a)(2)
EIN: 99-1394902

Greetings,

We are **McHenry County Cheerleading Academy (MCCA)**, a local non-profit 501(c)(3) organization dedicated to giving area athletes the opportunity to pursue their dreams. Our mission is to provide a **safe and supportive environment** where children in Kindergarten through High School can learn all the fundamentals of cheerleading—from tumbling and stunting to motions, movement, and performance. Our experienced coaches and volunteers pour their hearts into helping our athletes grow, both on and off the mat.

We are reaching out to see if your business would like to **sponsor our 2026 cheerleading season**. Your support gives local children the chance to participate in competitive cheer, even if financial constraints would otherwise prevent them from joining.

Benefits of sponsoring MCCA include:

- **Promotional Exposure:** We will highlight your business on social media, tagging your business and employees you wish.
- **Visibility:** Your logo will be displayed on banners at our practice gym, seen daily by hundreds of families.
- **Event Recognition:** Your business will be promoted at our showcase events in front of 100-200 attendees.
- **Community Involvement:** Your company name/logo will appear at parades, fundraisers, and on sponsored t-shirts.
- **Acknowledgement:** Sponsors receive a team plaque, team photo, and documentation for tax purposes as a donation to our 501(c)(3).

With your support, we can continue to make a **positive impact on our community**, giving local children opportunities they otherwise wouldn't have.

For more information, please visit www.mchenrycountycheeracademy.com. We hope you will join us in making a difference!

Thank you for considering sponsorship of MCCA.

Sincerely,

Jenna Middleton & Mauri Ibarra

President/ Vice President

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