



McHenry County Cheerleading Academy

Billing: 1324 Oakview Terrace, Woodstock, IL. 60098

Practice Location: 205 Linow Lane, Marengo, IL. 60152

Public Charity Status: 509c3- 509(a)(2)

EIN: 99-1394902

2025 Cheer Season

Greetings,

We are MCCA; a local, non-for-profit, 501c3 right here in Woodstock! *Our mission is to give local athletes in the area the opportunity to make their dreams a reality.* We provide a safe and comfortable environment for children to come and learn all the fundamentals of cheerleading. We have top notch instructors, experienced coaches, and volunteers who give their whole heart to our mission. Our athletes range from Kindergarten to 8th grade and learn all the skillsets of tumbling, motions, movement, stunting, and performance cheer.

We wanted to reach out to see if your business would like to sponsor our cheerleading program for 2025. Your sponsorship could give a local child in the area the opportunity to do competitive cheer when they otherwise didn't have the opportunity due to financial constraints. These children would love the opportunity to do something passionate but unfortunately can't because they can't afford the fees that are associated with competitive cheer.

Sponsoring MCCA gives your business the following benefits:

- A big promotional boost for your business! We would promote your business across all local community pages and plug your business 10-15 times a month on social media! We'll even tag your business and any employees you want us too!
- We'll proudly display your business/logo on a banner seen daily by hundreds of families at our practice gym everyday!
- Your business will appreciate being recognized and marketed at our showcase events as we promote your company in front of 75-105 people!
- MCCA is involved in community fundraisers and local charities- we'll display your company name/logo on our banners throughout parades and wear your name on our sponsored t-shirts!

- Sponsors who donate will receive a team plaque and picture at the end of our cheer season. They'll also receive any needed documentation in order to ride off your donation to our 501c3.

Help us make these little changes in the community and get the word out that MCCA is making big changes with YOUR HELP!

Please visit www.mchenrycountycheeracademy.com for more details.

Sincerely,

Jenna Middleton & Mauri Ibarra

President/ Vice President

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